



Stettler Business and Tourism Centre
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Stettler Trade Show

Advertising

Advertising of the show will begin March 1st.

A copy of the 2020 Stettler Trade Show poster can be found on the website www.stettlerboardoftrade.com/tradeshow

A Facebook event has been created:

[40th Annual Stettler Trade Show and Artisan Market](#)

When using Instagram or Twitter please use the hashtags:

#StettlerTradeShow #DestinationStettler

Exhibitors are encouraged to share the poster and event through their own advertising avenues. Exhibitors are also encouraged to personally invite customers to attend the show.

A list of Exhibitors is listed on the website. If Exhibitors would like a direct link to company website or social media accounts as part of this listing; forward a .jpeg or .pdf copy of the logo and the link requested to be added to the Project Manager. Only one link is permitted per Exhibitor.

Other advertising will include:

Newspaper advertising will include:

Stettler Independent

ECA Review

Heartbeat

Coffee News

Radio advertising will include:
Real Country 93.3FM (Stettler)
Q91 CFCW (Drumheller)
New Country 98.1FM (Camrose)
Z98.9FM (Red Deer)
Big 105.5FM (Red Deer)
Drum FM 99.5 (Drumheller)

Highway signage will be in place along Highways 12 and 56

Posters and restaurant tent cards will be shared around Stettler and area

Facebook and Kijiji advertising of the event

The Stettler Trade Show will be hosting digital advertising screens around the Show areas. Screens will be offering information of upcoming events on the stage, advertising of local sponsors, winner announcements, and more. Individual advertising will also be offered on these screens. Ads will include Exhibitor name, logo, an optional image, and booth number. Ads will also be displayed at a number of other advertising screen locations around town. To purchase individualized advertising for \$75.00 plus GST, contact RSI Media directly at <https://www.stettlerwebsites.ca/order-ads>. Include your booth number in the notes section. Payment will be required with order and deadline is April 10, 2020.

Exhibitor names and phone numbers will be shared with local media at the end of March. Exhibitors are to contact the Project Manager if this information is to be removed from the shared list.